



NON (CMDA) MEMBER
EXHIBITOR APPLICATION
2017 DENVER BOAT SHOW

Exhibitor Name _____

Phone _____ Fax _____

Email _____ Website _____

Address _____

City _____ State _____ Zip _____

Contact Name _____ Title _____

Cell Phone Number (for move-in/move-out) _____

Exhibitor Information - 50 words or less (This information will appear on the show website.)

Exhibitor has read and agrees to the 2017 EXHIBITOR TERMS, PENALTIES, CONDITIONS, REQUIREMENTS AND RESTRICTIONS of the CMDA along with all rules and regulations set forth by the Colorado Convention Center - including: food distribution, water usage in exhibit, height restrictions, design and quality criteria.

Signed by: _____ Date _____

**Please sign and return this Exhibitor Application to:
The Colorado Marine Dealers Association
c/o Linton's
34590 Bay View Rd Unit 802
Bayfield WI 54814
Phone: (303) 859-1284
Email: donna@denverboatshow.com
Fax: (715) 913-0092**

Application Postmark: _____

Exhibitor Fee Calculation Work Sheet

10'x10' Booth Rate (includes carpeting, 3' side walls, 8' back wall & sign)

10 X 10 Inline - \$695	10 X 10 Corner - \$795
10 X 20 Inline - \$1390	10 X 20 Corner (1 inline and 1 corner) - \$1490
10 X 20 Corner (includes 2 corners) - \$1590	

10 x 10 Booth Request:

_____ 10x10 Inline booth. _____ 10x10 Corner
_____ 10x20 Inline booth _____ 10x20 (1 inline and 1 corner) _____ 10x20 Corner (includes 2 corners)

Bulk Space Rate (includes carpeting):

\$4.50 per sq ft

Bulk Space is available in 500 sq. ft blocks (such as 1500, 2000, etc). Every attempt will be made to fill your request. You will be notified as soon as possible if your sq. footage request cannot be met.

Bulk Space Request:

_____ Sq. Ft Requested @ \$4.50 sq ft = _____

PAYMENT OF FEES

Total Exhibitor Fees Due: \$ _____

50% due July 15, 2016 \$ _____

Balance due no later than September 30, 2016 \$ _____

CHECK ENCLOSED _____

OR PAY BY CREDIT CARD: VISA, MASTERCARD or AMERICAN EXPRESS (maximum charge on credit card is \$2000)

Card # _____ Exp ____ / ____ Security Code _____

Billing Address Zip Code _____

Included in your exhibitor fee are 5 exhibitor passes (good for one admittance on each day of the show) and 5 VIP tickets (good for a one time admittance). Up to 10 additional VIP tickets may be purchased for \$5 each).

2017 EXHIBITOR TERMS, PENALTIES, CONDITIONS, REQUIREMENTS AND RESTRICTIONS

The Colorado Marine Dealers Association (CMDA) is the organizer and promoter for the Denver Boat Show. The named Exhibitor agrees to exhibit at the 2017 CMDA Denver Boat Show at the Colorado Convention Center - Denver, Colorado on January 6-8, 2017. The Exhibitor agrees to abide by all Rules and Regulations established by the CMDA and the Colorado Convention Center and to pay all fees as stated within this agreement.

TERMS, PENALTIES AND CONDITIONS

1. Exhibitor space and location will be finalized and assigned by the CMDA Board of Directors per the CMDA seniority selection process. Exhibitor space and location will be confirmed by November 1, 2016.
2. **Payment Terms:** 50% deposit to be included with your signed contract and due no later than July 15, 2016. The final 50% payment is due no later than September 30, 2016. Applications received after October 1, 2016, must include payment in full.
 - a) It is understood that should the Exhibitor withdraw from the show, any monies paid will be forfeited unless the space can be resold.
 - b) The CMDA retains the right to change the show dates should factors beyond its control necessitate such change.
 - c) The Exhibitor agrees to hold harmless and indemnify the CMDA against any and all claims for any loss, damage or injury that may occur to the Exhibitor, its employees or property from any cause whatsoever.

REQUIREMENTS AND RESTRICTIONS OF SHOW EXHIBITORS:

1. If cash transactions take place at your booth, a current Denver City tax number and appropriate licenses are recommended. Contact City of Denver (303-640-4568 phone; fax 303-640-4344).
2. The CMDA reserves the right to determine the eligibility of any exhibitor and to limit the type and number of non-marine related booths. Exhibitor warrants that it is properly licensed and authorized to sell the products or services it is offering to the public.
3. Any brokering or sharing of CMDA show space will result in immediate dismissal from the show and forfeiture of space at future CMDA shows.
4. Manufacturer's representatives are encouraged to support their Colorado suppliers. However, manufacturers or their representatives must receive CMDA approval to be eligible for their own booth space.
5. The CMDA Board of Directors must approve any boats displayed in any 10x10 (or combination of) booth space. An exhibitor must advise at the time they submit their Exhibitor agreement that their intention is to display boats in their 10 x10 space.
6. All displays and signage must not obstruct or impede other exhibitor space or be in excess of 8' in height. The CMDA Board of Directors must approve any exception.
7. Any video/sound/lighting systems must be kept within acceptable levels. Final authority on what is an accepted level will be at the discretion of show manager and CMDA Board of Directors.
8. No boats or trailers are allowed on streets around the Convention Center unless approved by the CMDA and The Colorado Convention Center. The Colorado Convention Center has adopted a zero-tolerance policy on this issue and will be strictly enforced.
9. All exhibits must be set up at least two hours prior to the opening of the show and the exhibit must be occupied during all open show hours.
10. Exhibitors who display in front of moving doors will be last in and first out. The area in front of these moving doors must be clear within 30 minutes after the close of the show.
11. All boat show exhibitor disputes will be handled by the CMDA Board of Directors.
12. Exhibitor agrees not to begin exhibit breakdown prior to 5:00 pm, and to vacate the Colorado Convention Center completely prior to 11:00 PM on Sunday, January 8, 2017. Exhibitor further agrees to pay \$500.00 per hour to the CMDA to pay overtime charges to the Colorado Convention Center to assist the exhibitor in meeting this move out deadline.

13. Code of Conduct – Any unprofessional behavior or physical altercations between exhibitors and/or show attendees is unacceptable. The CMDA Board will review each incident and take whatever action is deemed appropriate to protect our members and continue to have a first class association. Each exhibitor is expected to conduct themselves in a manner to continue the good name of the Association.
14. If any Union labor is required for move-in or move-out, the cost of such is the full responsibility of the exhibitor.
15. Manufacturer's representatives are encouraged to support their Colorado suppliers. However, manufacturers or their representatives must receive CMDA approval to be eligible for their own booth space. Do you or your dealership have any ownership or interest in a boat builder or boat manufacturer? Yes _____ NO _____