



**NON-PROFIT  
EXHIBITOR APPLICATION  
2017 DENVER BOAT SHOW  
JANUARY 6-8, 2017**

**Exhibitor Name** \_\_\_\_\_

**Phone** \_\_\_\_\_

**Email** \_\_\_\_\_ **Website** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Contact Name** \_\_\_\_\_ **Title** \_\_\_\_\_

**Cell Phone Number (for move-in/move-out)** \_\_\_\_\_

**Exhibitor Information – 50 words or less (This information will appear on the show website.)**

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**Please sign and return this entire Exhibitor Application to:**

**The Colorado Marine Dealers Association  
c/o Linton's  
34590 Bay View Rd Unit 802  
Bayfield WI 54814  
Email: [donna@denverboatshow.com](mailto:donna@denverboatshow.com)  
Phone: (303) 859-1284  
Fax: (715) 913-0092**

**10 x 10 BOOTH REQUEST:**

10x10 Inline \_\_\_\_\_ 10x20 Inline \_\_\_\_\_

***RATES:***

**10'X10' BOOTH (includes: 3' side walls, 8' back wall with sign and carpet)**

<u>Size</u>	<u>Inline</u>
10x10	\$ 225
10X20	\$ 450

**PAYMENT OF FEES**

**Total Amount Due = \$ \_\_\_\_\_**

50% due July 15, 2016 \$ \_\_\_\_\_

Balance due no later than September 30, 2016 \$ \_\_\_\_\_

**Please note: Applications received after October 1, 2016 must be paid in full.**

Included in your exhibitor fee are 5 Exhibitor Passes (good for one admittance on each day of the show) and 5 VIP tickets (good for a one time admittance). Up to 10 additional VIP tickets may be purchased for \$5 each).

CHECK ENCLOSED \_\_\_\_\_

OR PAY BY CREDIT CARD: VISA, MASTERCARD and AMERICAN EXPRESS.

Card # \_\_\_\_\_ Exp \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Billing Address Zip Code \_\_\_\_\_

Exhibitor has read and agrees to the 2017 **EXHIBITOR TERMS, PENALTIES, CONDITIONS, REQUIREMENTS AND RESTRICTIONS** of the CMDA, along with all rules and regulations set forth by the Colorado Convention Center including: food distribution, water usage in exhibit, height restrictions, design and quality criteria..

Signed by: \_\_\_\_\_ Date \_\_\_\_\_

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**NON-PROFIT EXHIBITOR  
2017 DENVER BOAT SHOW – JANUARY 6-8, 2017  
EXHIBITOR TERMS, PENALTIES, CONDITIONS,  
REQUIREMENTS & RESTRICTIONS**

The Colorado Marine Dealers Association (CMDA) is the organizer and promoter for the Denver Boat Show. The Exhibitor named below agrees to exhibit at the 2017 CMDA Denver Boat Show at the Colorado Convention Center - Denver, Colorado on January 6-8, 2017. In addition, the Exhibitor agrees to abide by all Rules and Regulations and pay all fees as stated within this agreement.

**TERMS, PENALTIES AND CONDITIONS**

1. Non-Profit exhibit rates are limited to governmental agencies and other designated not for profit entities. The CMDA Board of Directors will have final determination of non-profit status.
2. Exhibitor space and location will be finalized and assigned by the CMDA Board of Directors per the CMDA seniority selection process. Exhibitor space and location will be confirmed by November 1, 2016. Terms: Full payment by September 30, 2016.
3. It is understood that should the Exhibitor withdraw from the show, all monies paid will be forfeited.
4. The CMDA retains the right to change the show dates should factors beyond its control necessitate such change.
5. The Exhibitor agrees to hold harmless and indemnify the CMDA against any and all claims for any loss, damage or injury that may occur to the Exhibitor, its employees or property from any cause whatsoever.

**REQUIREMENTS AND RESTRICTIONS OF SHOW EXHIBITORS:**

- a. If cash transactions take place at your booth, a current Denver City tax number and appropriate licenses are recommended. Contact City of Denver (303-640-4568 phone; fax 303-640-4344).
- b. The CMDA reserves the right to determine the eligibility of any exhibitor and to limit the type and number of non-marine related booths. Exhibitor warrants that it is properly licensed and authorized to sell the products or services it is offering to the public.
- c. Any brokering or sharing of CMDA show space will result in immediate dismissal from the show and forfeiture of space at future CMDA shows.
- d. Manufacturer's representatives are encouraged to support their Colorado suppliers. However, manufacturers or their representatives must receive CMDA approval to be eligible for their own booth space.
- e. The CMDA Board of Directors must approve any boats displayed in any 10x10 (or combination of) booth space. An exhibitor must advise at the time they submit their Exhibitor agreement that their intention is to display boats in their 10 x10 space.
- f. All displays and signage must not obstruct or impede other exhibitors' space or be in excess of 8 feet in height. The CMDA Board of Directors must approve any exception.
- g. All exhibits must be set up at least two hours prior to the opening of the show and the exhibit must be occupied during all open show hours.
- h. Any video/sound/lighting systems must be kept within acceptable levels. Final authority on what is an accepted level will be at the discretion of show manager and CMDA Board of Directors.
- i. No boats or trailers are allowed on streets around the Convention Center unless approved by the Colorado Convention Center. The Colorado Convention Center has adopted a zero-tolerance policy on this issue and will be strictly enforced.
- j. Exhibitors who display in front of moving doors will be last in and first out. The area in front of these moving doors must be clear within 30 minutes after the close of the show.
- k. All boat show exhibitor disputes will be handled by the CMDA Board of Directors.
- l. Exhibitor agrees not to begin exhibit breakdown prior to 5:00 pm and to vacate the Colorado Convention Center completely prior to 11:00 PM on Sunday, January 8, 2017. Exhibitor further agrees to pay \$500.00 per hour to the CMDA to pay overtime charges to the Colorado Convention Center to assist the exhibitor in meeting this move out deadline.